Sponsorship Proposal

BIC HACKATHON
V 2.0

BIC HACKATHON V.2.0

Hosted by

In collaboration with

BOSTON INTERNATIONAL COLLEGE
Affiliated to Pokhara University

BOSTON CENTER FOR IT

Date: Sep 30, 2022

Subject: **Request for Sponsorship in the BIC Hackathon V 2.0.**

Dear Madam/Sir:

Boston International College is one of the best colleges in Chitwan because of its student-Centered approach and learning environment. Boston International College not only indulges its students in academics but in many forms of extracurricular activities as well.

After the grand success of **"BIC Hackathon V 1.0"**, the students of **Boston International College** are planning to prolong this national level **"BIC Hackathon V 2.0"** inside the premises of Boston International College on **26th December 2022.** BIC Hackathon is the first codefest event for programmers in Chitwan organized by students of Boston International College. Participants from different colleges around the country meet and work rapidly and often work without sleep to achieve their tasks.

We are hereby forwarding this proposal to you, as this event significantly helps publicize and promote your product and services.

The sponsorship and event details are enclosed herewith. Your contribution will be very helpful in making this event a successful one.

Sincerely,

Nitesh K. Singh
Event Manager
BIC Hackathon V 2.0

Prakriti Kandel
Marketing Officer
BIC Hackathon V 2.0

Rabina Bhatta
Finance Officer
BIC Hackathon V 2.0

Table of Content

1.1 Event Details:

Event	BIC Hackathon V 2.0
Date	Dec 26, 2022- Dec 29, 2022
Time	1:00 PM onwards
Targeted Group	Students
Venue	Boston International College

1.2 Event objective

- To bring the students of the IT from all over Nepal and encourage them to work on their own innovative ideas.
- Crowdsource solutions for real-life business problems.
- To develop a better relationship between Management & IT.
- Improve talent management.

1.3 The event at a Glance

BIC is Hackathon is the first codefest event for programmers in Chitwan organized by students of Boston International College. It has the capacity to attract hundreds of audiences.

Participants from different colleges like United Technical college, Lumbini ICT College, Sky Rider Higher Secondary College, New Capital College, British Model College, Balkumari College, Birendra Multiple Campus, Crimson College of Technology, Pokhara College of Management, Forbes College had participated last year.

To support the event different brands and Ventures like Lake 20k & Resort, Tech Himalaya, Worldlink Communication, Biryani Moments, People's Pharma, Newmew Chitwan, Luxury Lights, Time Pharmaceutical, Genese Cloud Academy, Our Closet, Websoft Technology, Bite Donor, Rose Garden, Intelzy, Heartsun Technology, Premer Insurance had gracefully sponsored the event. National level promotion of the event using different social media promotion, television promotion, Newspaper promotion & Radio promotion.

1.4 Event Benefit

- Exploring new technologies
- Driving business innovation
- Sourcing incubation programs
- Creating potential startups
- Branding products or an organization
- Creating solutions for social causes
- Analyzing data to make predictions
- Rewarding innovative thinking

1.5 Benefits from this sponsorship

BIC Hackathon is a flagship of Boston International college directly looking to achieve the vision of enhancing the BBA/BBA-BI/BCIS program.

We look to strengthen our relationship further by including our partners in this cause and by providing more and more benefits to our partners every year.

- Associative branding opportunity through the entire BIC Hackathon V 2.0 Platform.
- Promotion opportunities through every marketing material created for BIC Hackathon V2.0.
- Branding of event and client's brand/product.

1.6 Sponsorship options

SN	Types of sponsorship	Quota	Price
1	Title Sponsor	1	NPR 1,00,000
2	Co-Title Sponsor	1	NPR 75,000
3	Platinum Sponsor	1	NPR 50,000
4	Gold Sponsor	1	NPR 25,000
5	Silver Sponsor	2	NPR 10,000
6	Bronze Sponsor	5	NPR 5,000

1.7 Mileages to the Our Sponsor:

1. Title Sponsors: The main sponsor of the Event:
- Will be acknowledged as Title Sponsor.
- Logo/Name banners will materialize in all the event venues on top i.e. on different corporate houses, event hall (Approx. 10 places on each day) as well as transportation vehicles.
- Social Media Photo Frame will be created with the integration of the event frame which will have a 15,000+ reach.
- Three interactive games will be organized on social media for the college students on the name of the sponsor for the title only.
- In every promotion activity the name of the title sponsor will be mentioned.
- Invitation will be given to the event to a representative of the sponsor, with a welcome speech at the closing ceremony.

- Acknowledgement during the inauguration, in-between, and closing ceremony.
- Selfie Port or promotional stall within the area of the event being organized.
- Checkerboard of the Title sponsor with an event logo of 10 x10 will be kept in the event venue.
- Token of appreciation will be handover.
- National-level promotion of the event using different social media promotion, television promotion, National Newspaper promotion & Radio promotion.

2. Co-title Sponsor

- Will be acknowledged as brought to you by.
- Logo/Name banner will be materialized in all the event venues i.e. on different corporate houses, event hall (Approx. 7 places on each day).
- Banner will be placed on each of the event venues which will be held as per the event requirements like different corporate houses.
- In every promotion activity the name of title sponsor will be mentioned.
- Invitation will be given of the event to a representative of the sponsor, with a welcome speech at the closing ceremony.
- Acknowledgement during the inauguration, in between and closing ceremony.
- Selfie Port within the area of the event being organized.
- Token of appreciation will be hand over.
- National level promotion of the event using different social media promotion, television promotion, Newspaper promotion & Radio promotion.

3. Platinum Level Sponsor

- Will be acknowledged as in association with.
- Logo/ Name banners will be materialized in all the event venues i.e. on different corporate houses, event hall (Approx. 4- places on each day).
- Banner will be placed on each of the event venues.
- Invitation will be given of the event to a representative of the sponsor.
- Acknowledgement during the inauguration, in between and closing ceremony.
- Token of appreciation will be handed over.
- National level promotion of the event using different social media promotion, television promotion, Newspaper promotion & Radio promotion.
- One task can be integrated as per the requirement by the sponsor.

4. Gold Level Sponsor
- Will be acknowledged as Powered by.
- One interactive game will be organized on social media for the college students in the name of sponsors.
- The Logo/Name banner will be materialized in 3 spaces (Stage, Passage) of the event venues.
- Banner will be placed on each of the event venues.
- Invitation will be given of the event to a representative of them.
- Acknowledgement during the inauguration and closing ceremony.
- National level promotion of the event using different social media promotion, television promotion, Newspaper promotion & Radio promotion.
- Token of appreciation will be handed over.

5. Silver Level Sponsor
- The Logo/ Name banner will be materialized in 2 spaces (Stage and Passage) of the event venue.
- Invitation will be given of the event to a representative of the sponsor.
- Social Media Promotion will be prioritized with some interactive posts.
- Acknowledgement during the inauguration and closing ceremony.
- Tokens of appreciation will be handed over.

6. Bronze Level Sponsor
- The Logo/ Name banner will be materialized in 1 space on the Stage of the event venue.
- Invitation will be given of the event to a representative of the sponsor.
- Social Media Promotion will be prioritized with some interactive posts.
- Acknowledgement during the inauguration and closing ceremony.
- Tokens of appreciation will be handed over.

Note:
- The logo/name size will depend on the availability of the space.
- The placement will be on a first come first priority basis.

1.8 Budget Statement

Our event estimated budget for the event is NPR 565,000. The sponsorship that your firm will provide will be utilized to cover for the following expenses.

SN	Particular	Quantity	Cost	Total
1	Prize			
	A. First	1	NPR 30,000	NPR 30,000
	B. Second	1	NPR 25,000	NPR 25,000
	C. Third	1	NPR 15,000	NPR 15,000
	D. Best Team	1	NPR 5,000	NPR 5,000
2	Advertisement & Promotion	-		NPR 35,000
3	Fooding expense for 4 days	-		NPR 100,000
4	Lodging Expenses for 4 days	-		NPR 45,000
5	Logistic Expenses	-		NPR 150,000
6	Internet			NPR 80,000
7	Miscellaneous expense	-		NPR 50,000
8	Photographer/ Videographer	1		NPR 30,000
	Total			**NPR 565,000**

SPONSORSHIP AGREEMENT
BIC HACKATHON V 2.0

BETWEEN:

_____(Sponsor) _____(BIC Hackathon)

TERMS OF AGREEMENT:

1. **"BIC HACKATHON"** agrees to grant the sponsor sponsorship rights as per their sponsorship title …………………….

2. The sponsorship will be for the period of …………......…….. to ……..……………….

3. A 72 hour innovative Hackathon session – Two agrees to provide the sponsor in the form of ……………………….

4. The sponsorship amount will be provided **50%** of the sponsor amount during the sign of the contract and the rest of the amount will be provided within **7** days before the event.

5. The amount paid during the contract is non-refundable if the sponsor team failed to pay the remaining amount within the specified period. The team won't be liable to fulfill the sponsorship. The Hackathon team can search for a new sponsor in place of

   ………………………………………………………….

6. The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.

7. The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.

8. If there is any dispute between the organizer and the sponsor, the decision made by the Hackathon organizing committee will be valid and binding.

This document is private, confidential and contains valuable information that is for privileged individuals only.
BIC Hackathon V.2.0

6

Signed Amount:

NRS..…………………………………………………………

In Words:

……………………………………………………………………….

First Installment:

Mr./Mrs.   **Signed by:**

Date: **Date:**

Second Installment:

Mr./Mrs.   **Signed by:**

Date: **Date:**

Dispute Resolution

- In case of any dispute, both parties shall settle it amicably through mutual consultation.

Alteration

- Any change in the terms in the agreement shall be made through consensus only.

For more information and sponsorship booking

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